FURIA©

VENDOR KIT · COMPANY PROFILE

COMPANY PROFILE

A web design and digital marketing studio for B2B companies. Since 2010, across Chile, the United States, Latin America and Europe.

ESTUDIO FURIA · 11.04.2026

01 GENERAL INFORMATION

TRADING NAME	Estudio Furia
WEBSITE	estudiofuria.com
SALES CONTACT	hey@estudiofuria.com · +54 9 261 656 9840
BASE	Mendoza, Argentina. Meetings in Santiago, Chile, by appointment.
MARKETS	Chile · United States · Latin America · Europe
LANGUAGES	Spanish · English
TRACK RECORD	Since 2010 · 70+ B2B projects
CURRENCY	USD
TAX AND BANKING DETAILS	Legal name, tax ID, registered address and bank details are provided with the proposal.

02 SERVICES

- Web design and development: corporate sites, portals and online stores.
- Google Ads and Meta Ads, measured to the enquiry or the sale.
- SEO and GEO: visibility on Google and in AI assistants.
- Branding and visual identity.
- Measurement: Google Analytics 4, Google Tag Manager and Search Console.
- Video production for campaigns and social media.

03 TEAM

AXEL EMILIANO RODRIGUEZ	Founder and director. Industrial Designer (Universidad Nacional de Cuyo).
MICAELA RIVERA	Paid Media & Social Media Strategist.
JUAN PABLO SEGUEL	Video producer.
AMELIA JUNCOS	SEM & SEO Specialist · Google Ads.

04 MEASURED RESULTS

7 → 869	Contacts per quarter · Industria Geo · Google Ads · Feb–Apr 2023 vs Jan–Mar 2025
6.63×	Sales campaign ROAS · La Pradera · Meta Ads · Jul–Aug 2026
140 → 6,196	Organic clicks per quarter · La Pradera · Search Console · Jul–Sep 2025 vs 2026
7.03%	Link CTR on 1.03M impressions · Retail · Meta Ads · 90 days to Oct 10, 2026
25,067	Conversations started · Mantello · Meta Ads · Jan 1 to Oct 15, 2026

05 CLIENTS

CHILE	The Bean Club · Comercial Cow · MGG Transporte Internacional · FleetLog
UNITED STATES	Bandini Wines · CrowdFarming.Wine · Sangre Latina Wines · Oveja Remi · Salsa Piropo
EUROPE	Castenschiold Rum · GP Wines Inc · Greycow Spirits · Florencia Aise Art
INDUSTRY AND RETAIL	Industria Geo · Mantello · Greco Hnos · Casa Reig

06 HOW WE WORK

— Written proposal within 24 hours.

— One director accountable for each project, from proposal to delivery.

— Accounts (domain, Google Ads, Meta, Analytics) stay in the client's name.

— Reports with each platform's own figures, with source and period.

— Client references on request, after the first meeting.